

## Project Butterfly

Boosting environmental  
awareness in opera creation

### PRIVACY STATEMENT

By virtue of the the Call for proposals CREA-CULT-2022-COOP, Grant Number: 101100216, *Butterfly - Boosting Environmental Awareness in Opera Creation* is a project co-funded by the European Union, under the Creative Europe Programme designed and managed BY A CONSORTIUM under the LEADERSHIP of Teatro Comunale di Modena, with headquarters in Via del Teatro 8 – 41121 Modena, Italy.

Butterfly aims to create a new attitude towards sustainability in theatre and opera houses by exploring new green practices related to opera production and circulation. To do so, the project will go through the entire process of opera co-creation and co-production of a sustainable opera – from the opera commission to the public attendance and the sharing of sustainable practices experimented, with a particular focus on engaging young audiences throughout the whole process.

For more information about the project, please refer to the ABOUT section of the website: [projectbutterfly.eu](http://projectbutterfly.eu)

#### Registry

Teatro Comunale di Modena

Via del Teatro 8 – 41121 Modena, Italy

[segreteria@teatrocomunalemodena.it](mailto:segreteria@teatrocomunalemodena.it)

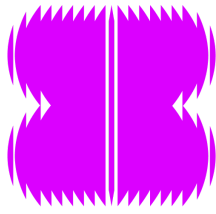
+39 0592033020

#### Contact and person in charge

Alessandro Roveri

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+39 0592033022



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### **Register**

Butterfly's stakeholders register.

### **Purpose and legal basis for the processing of personal data**

Personal data is processed to enforce the cooperation and communication between the registry and the person in the register. The stakeholder register is considered to serve the public interest. In addition, the register information can be used for event invitations, newsletter distribution, contact, dealings, reporting, and other information sharing and enabling collaboration.

Personal data may also be combined to perform analyses but in a way the reports are not identifiable by individuals.

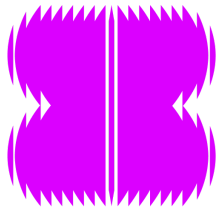
Google Analytics is used to gain insights and improve the functionality of our website.

### **Description of the processed personal data**

The processed personal data in the register is name, professional position, institution, and email address.

### **Retention period of personal data**

Personal data shall be kept in a reliable manner for as long as it is appropriate for the communication of the Butterfly Project and its best interaction with relevant stakeholders. The data will be permanently deleted at the end of the Project's lifetime at the latest.



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### **Regular transfers of data**

The register data can only be used within the Butterfly Project. Data will not be disclosed outside the co-founded Creative Europe Project.

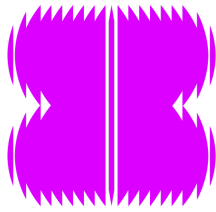
### **Principles of protecting the register**

The data in the register is kept technically secure. Unauthorised access to information is blocked, e.g. through the use of firewalls and other technical hedges. The register data shall be accessed only by the controller and by specially designated technical persons. Only certain persons have the right to process data in the registry. These persons are bound by the confidentiality of the information in the register. There are no physical copies of the registry.

### **Rights of subscribers**

The person in the register has always right to:

- 1) request from the register controller access to personal data relating to him or her and the right to request rectification or erasure or restriction of processing of such information, and the right to transfer data from one system to another.
- 2) check and, if necessary, correct the data on him or her in the register. In this case, the request shall be made in writing to the registry controller. The person in the register has the right to rectification of the information that was wrongly recorded.
- 3) revoke the consent at any time without prejudice to the legality of the processing carried out before it is withdrawn; to the extent that the processing of personal data is based on the consent of the data subject.
- 4) be removed from all registers permanently and reliably.
- 5) make a complaint about the processing of personal data to supervisory authorities.



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### **Leaving the register**

Any personal data incorporated into the Project's database is originated by its voluntary contribution by the data owner, in an express exchange with the Project's management; or by online information made available by the data owner on a publicly accessible record.

It is possible to leave the register by sending a request to [comms@projectbutterfly.eu](mailto:comms@projectbutterfly.eu).