

Project Butterfly

Boosting environmental
awareness in opera creation

The Butterfly Project Newsletter
January 2025 🦋



Looking ahead: A New Approach for 2025

We've entered 2025, and with it comes the final stretch of our journey. This is a pivotal year for Project Butterfly, as the countdown to our grand opera production officially begins.

This year, we're bringing you fresh and exciting content that explores the world of opera and how innovation is driving sustainability in the industry! Starting now, our social media will be buzzing with new insights—including case studies, our Friday Fun Facts section, and other sustainable opera related content. All of this is designed to engage our audience and build excitement for our spectacular final production starting in April.

Think of the next few months as your backstage pass to everything we're creating. Follow along, get inspired, and be part of the journey as we prepare for the grand finale of Project Butterfly!



KEY DATES TO KEEP IN MIND!

- Key date: 25th of January - The International Music Day
- 9th of January - Giuseppe Verdi's Birth Anniversary
- 17th of January - Foundation of the Paris National Opera
- 27th of January - Mozart's Birth Anniversary

Did you know...? Relevant Events and Milestones.

Let us take you on a journey where music and sustainability take center stage. This month, we highlight key dates and events in the world of opera, celebrating both its rich history and its evolving relationship with sustainability.

- **Key Date - January 25: International Music Day**

Several countries and musical communities celebrate this day, recognizing the cultural impact of music on society, including opera. This occasion serves as an opportunity to reflect on sustainability in music—ranging from the production of instruments to the integration of ecological themes in compositions and performances.

Other Significant Dates:

- **January 9: Giuseppe Verdi's Birth Anniversary**

Born in 1813, Verdi remains one of the most influential composers in both Italian and global opera. His works continue to be a cornerstone of operatic productions worldwide. Over the years, his legacy has sparked discussions on the cultural and economic sustainability of opera production and preservation.

- **January 17:** Foundation of the Paris National Opera

One of the most important institutions in opera history, the Paris Opera was founded in 1669 as the **Académie Royale de Musique**. Its first official performance, *Pomone* by composer Robert Cambert and librettist Pierre Perrin, took place in 1671, marking the beginning of its rich legacy.

Throughout its history, the Paris Opera has been a pillar of French culture, renowned for its spectacular productions, world-class performers, and iconic venues, such as the Palais Garnier and Opéra Bastille. Each anniversary serves as a moment to honor its centuries-long contribution to opera and its role as a symbol of artistic excellence and cultural heritage.

- **January 27:** Mozart's Birth Anniversary

Wolfgang Amadeus Mozart, one of the history's most extraordinary composers, revolutionized opera and elevated the genre to new heights of emotional and technical expression. Despite his short life, he composed over 600 works across all musical genres, leaving an indelible mark on opera with masterpieces such as *The Marriage of Figaro*, *Don Giovanni*, and *The Magic Flute*. His deep understanding of human nature, ability to seamlessly merge music and drama, and innovative operatic structures continue to influence the global operatic repertoire today.

These significant events incite us to reflect on the evolution of music and opera, as well as on the modern efforts to ensure that great cultural institutions embrace more sustainable practices.

[Learn more about Butterfly Project here!](#)

Sustainable Initiatives across Europe. New section: Case Studies



Project Butterfly: Towards the Final Production

Follow us on Instagram

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Don't miss our new Case Studies Section!

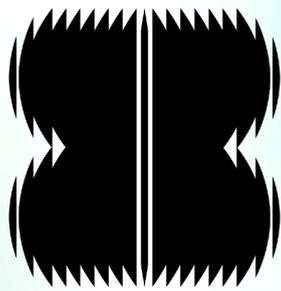
We're thrilled to introduce a brand-new section launching in the coming weeks as part of Project Butterfly. In the lead-up to the final opera performance, we'll be sharing real and inspiring case studies from opera houses worldwide. These studies will showcase how sustainability and innovation are shaping modern opera productions.

Each week, a new case study will be published on our social media platforms, highlighting how opera houses are successfully adapting to contemporary challenges by integrating green practices and innovative solutions into their productions.

Together, we'll explore how opera is evolving, transforming, and reinventing itself to thrive in today's world. This reflects the very essence of Project Butterfly: inspiring change, raising awareness, and celebrating a sustainable and innovative future for opera.

We hope this series deepens your connection with the vision of Project Butterfly and prepares you for its grand culmination. Stay tune—there's so much to discover!

[Check out our Instagram for updates!](#)



Project Butterfly



Butterfly Project Team

The project is implemented by:

Associated partners:

Co-funded by the European Union

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